

### blodiversity



## VOLA VOLÈ, WINES BIODIVERSITY AND BEES FRIENDS

AGRICULTURAL PRACTICES IN OUR VINEYARDS ARE CERTIFIED BY

THE WORLD BIODIVERSITY ASSOCIATION, IT HELPS TO INCREASE BIODIVERSITY, TO IMPROVE THE QUALITY OF AIR, WATER, SOIL QUALITY AND THE PRODUCTS WE GROW AND TO ALLOW REES TO LIVE SAFE AWAY FROM PESTICIDES





IT HAS ALWAYS BEEN A MYSTERY WHERE YEASTS ON GRAPE SKINS WILL OVERWINTER AND HOW THEY RETURN OVER YEARS. IN 2012 IT WAS DISCOVERED THAT YEASTS SURVIVE THE WINTER INSIDE THE DIGESTIVE TRACT OF HYMENOPTERA (ORDER OF INSECTS TO WHICH ALSO BEES BELONG)

SURCE: EDMUND MACH FOUNDATION. UNIVERSITY OF FLORENCE AND INSTITUT DE GÉNÉTIQUE MOLÉCULAIRE DE MONTPELLIER

#### AS A TRIBUTE TO THIS DISCOVERY



# FERMENTED WITH SELECTED YEASTS FORM LOCAL FLORA POLLEN



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## LET'S MAKE A TOAST TO THE PLANET







UGMENTED REALITY



POINT THE CAMERA AT THE LABEL AND LIVE AN AUGMENTED REALITY EXPERIENCE



